

PRESS RELEASE

ROE Visual Named Official Event Supplier for the 2024 Eurovision Song Contest

Leek, The Netherlands (24 April 2024) – With fans eagerly anticipating the Eurovision Song Contest 2024 Grand Final, ROE Visual is thrilled to announce its role as an official event supplier for this prestigious event. Regarded as one of the most prestigious events for live event solution suppliers and manufacturers alike, the Eurovision Song Contest is set to showcase the best of the industry.

Hosted by Swedish broadcaster SVT in collaboration with the European Broadcasting Union (EBU), the Eurovision Song Contest is set to take place in the Malmö Arena on Saturday, 11 May, with Semi-Finals scheduled for Tuesday, 7 May, and Thursday, 9 May. This year marks Sweden's seventh time hosting the Eurovision Song Contest, following Loreen's historic win in Liverpool in 2023. The theme "United By Music" underscores the spirit of unity and diversity celebrated by the Eurovision community.

With a stellar reputation for providing top-tier LED solutions for the world's most renowned live shows, ROE Visual is honored to be named an official event supplier for the 2024 Eurovision Song Contest. As a trusted partner, ROE Visual will provide all LED equipment and support for the song contest, which promises to be an unforgettable spectacle.

Working in close collaboration with Creative Technology Sweden, responsible for the installation, ROE Visual ensures seamless integration and optimal performance of the LED solutions. This partnership underscores ROE Visual's commitment to delivering exceptional visual experiences and supporting the success of major events on the global stage.

ROE Visual has a long-standing history of supporting the Eurovision Song Contest, and the 2024 edition promises to be another landmark event in the contest's illustrious legacy.

****ENDS****

For more information on ROE Visual's involvement in previous Eurovision Song Contests, please visit these links on our website:

<https://www.roevisual.com/en/news-and-events/news/eurovision-song-contest-2019-stage-backed-by-roe-visual>

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<https://www.roevisual.com/en/news-and-events/news/roe-visual-products-feature-on-esc-2021>

<https://www.roevisual.com/en/news-and-events/news/roe-visual-black-quartz-taken-centre-stage-for-esc>

About ROE Visual:

ROE Visual manufactures unrivaled, award-winning LED display technology for various applications, including touring productions, broadcast, film, live and virtual events, corporate, and many more.

Used by the most significant touring artists, film productions, and spectacular broadcast events, ROE Visual's products live up to the exacting demands of the industry's creatives and technologists. ROE Visual's products offer maximal creativity, ease of use, durability, and visual excellence, enabling breathtaking visual effects and immersive experiences to come to life.

The company enjoys relationships with leading global AV Installers and notable production, broadcast, film, and event partners. ROE Visual offers expert knowledge in LED display technology and extensive support on a worldwide scale.

For more information, please visit: www.roevisual.com